HEIDI J. S. TWOREK

Professor of History and Public Policy; Canada Research Chair
University of British Columbia, Vancouver, BC, Canada
heidi.tworek@ubc.ca

POLICY REPORTS AND RESEARCH MEMOS

"Municipal Matters: Building Capacity for Local Climate Conversations," (with Divija Madhani et al.), Centre for the Study of Democratic Institutions, UBC (March 2025), 53 pp.

"Policy Consultation: Disinformation, Digital Space, and Democratic Processes," Public Inquiry into Foreign Interference, Canada (October 2024), 3 pp.

"Harmful Hallucinations: Generative AI and Elections," (with Spencer McKay et al.), Centre for the Study of Democratic Institutions, UBC (August 2024), 67 pp.

"Mpox Communications: A Queer Pandemic," (with Joseph Flores), Centre for the Study of Democratic Institutions, UBC (November 2023), 75 pp.

"Beyond Technology: The Role of Information Interference in Climate and Election Obstruction," (with Sonja Solomun), Centre for Media, Technology, and Democracy/Public Policy Forum (August 2023).

"Responding to Online Abuse: What We Heard from Health Communicators," (with Chris Tenove, Sabah Haque, Hanna Hett, Oliver Zhang), Centre for the Study of Democratic Institutions, UBC (June 2023), 14 pages.

"Platform://Democracy – Perspectives on Platform Power, Public Values and the Potential of Social Media Councils: Research Report Americas," (co-edited with Matthias C. Kettemann and Josefa Francke), Hamburg: Hans-Bredow-Institute (May 2023), 54 pp., doi: 10.21241/ssoar.86526.

"Overview Report: Online Hate in the Pandemic," (with Chris Tenove) and "Case Study: Hate and Harassment Targeting Health Communicators," (with Chris Tenove, with research assistance from Wilson Dargbeh, Hanna Hett, and Oliver Zhang), British Columbia Office of the Human Rights Commissioner (June 2022), 50 pp.

"From Flies to File Storage: Policy Issues in the Life-Cycle of Explanatory Journalism," (with Sabrina Wilkinson, Elizabeth Dubois, Elizabeth Ren, Lui Xia Lee), Pol Comm Tech Lab, University of Ottawa (November 4, 2021), 30 pp. Media coverage in JSource.

"Impact of COVID-19 on Language and Literacy in Canada," (with Janet Werker et al.), Royal Society of Canada (August 2021).

"Partnership in Leadership: A New Beginning – Neue Impulse für die transatlantischen Beziehungen. Bericht der Task Force 'Zukunft der transatlantischen Beziehungen'," (co-written with 22 others), Bonn University (December 2020), 52 pp.

"Processes, People, and Public Accountability: How to Understand and Address Harmful Communication Online," (co-written with Chris Tenove), Canadian Commission on Democratic Expression (December 14, 2020), 33 pp.

"Trolled on the Campaign Trail: Online Incivility and Abuse in Canadian Politics," (co-written with Chris Tenove), Centre for the Study of Democratic Institutions, UBC (October 29, 2020), 44 pp.

Media coverage in CBC, Radio Canada, *Globe & Mail*, iPolitics, New Canadian Media, *The Tyee*, Yahoo News. Appearances on CBC.

"Democratic Health Communications during Covid-19: A Rapid Response," (co-written with Ian Beacock and Eseohe Ojo), Centre for the Study of Democratic Institutions, University of British Columbia (September 15, 2020), 112 pp. Featured in *New York Times*, *Financial Times* Alphaville, *Abbotsford News*, CBC, CNN, Vice, Georgia Straight, *Globe & Mail*, Macleans, *Salt Lake Tribune*, *Saskatoon Star Phoenix*, STAT news podcast, *Vancouver Sun*, WebMD. Multiple appearances on CBC, CJOB, CKNW, Global News BC, TVO.

Co-lead (with Peter Pomerantsev), Final Report Drafting Team, "Freedom *and* Accountability: A Transatlantic Framework for Moderating Speech Online. Final Report of the Transatlantic High-Level Working Group on Content Moderation Online and Freedom of Expression" (June 2020).

"Dispute Resolution and Content Moderation: Fair, Accountable, Independent, Transparent, and Effective," (lead author, co-authored with Ronan Ó Fathaigh, Lisanne Bruggemann, and Chris Tenove), Transatlantic Working Group on Content Moderation Online and Freedom of Expression, Annenberg Public Policy Center at University of Pennsylvania (January 14, 2020), 34 pp.

"An Analysis of Germany's NetzDG Law," (co-authored with Paddy Leerssen), Transatlantic Working Group on Content Moderation Online and Freedom of Expression, Annenberg Public Policy Center at University of Pennsylvania and Institute for Information Law, University of Amsterdam (April 2019).

"Poisoning Democracy: How Canada Can Address Harmful Speech Online" (co-authored with Chris Tenove and Fenwick McKelvey), Public Policy Forum (November 2018), 34 pp.

"Responsible Reporting in an Age of Irresponsible Information," Alliance for Securing Democracy, German Marshall Fund of the United States (March 2018), 10 pp.

"Suspicious Minds: U.S.-German Relations in the Trump Era," (co-authored with Frédéric Bozo et al.) Transatlantic Academy (May 2017), 34 pp.

POLICY EDITED COLLECTIONS

Co-editor (with Taylor Owen), "Platform Governance in Canada," (17 essays), CSDI and Centre for Media, Democracy, and Technology (McGill University) (June 2023).

"Platform://Democracy – Perspectives on Platform Power, Public Values and the Potential of Social Media Councils: Research Report Americas," (co-edited with Matthias C. Kettemann and Josefa Francke), Hamburg: Hans-Bredow-Institute (May 2023), 54 pp., doi: 10.21241/ssoar.86526.

Co-editor (with Nanjala Nyabola and Taylor Owen), "The Four Domains of Global Platform Governance: An Essay Series," (16 essays), Centre for International Governance Innovation (June and July 2022). Winner, Gold Medal, Best Service Article for Consumers, Canadian Online Publishing Awards 2022.

POLICY PUBLICATIONS

"Much of the World Voted in 2024. But What Did We Learn?" (with Chris Tenove), Centre for International Governance Innovation (January 15, 2025).

"Digital Regulation May Have Bolstered European Elections — but How Would We Know?," Centre for International Governance Innovation (June 28, 2024).

"What Lessons Did Canada Learn before Creating Its Online Harms Bill?," (with Chris Tenove), TechPolicyPress (March 12, 2024).

"What Will the Series of Pivotal Elections in 2024 Mean for Democracy?," (with Chris Tenove), Centre for International Governance Innovation (February 1, 2024). First in a series on elections and social media in 2024 co-organized with CIGI.

"Introduction," (with Taylor Owen), CSDI and Centre for Media, Democracy, and Technology (McGill University) (June 2023).

"Public Values and Private Orders in Social Media Councils," Introduction to Nine Articles in Matthias Kettemann, Heidi Tworek, and Josefa Francke (eds.), Platform://Democracy – Perspectives on Platform Power, Public Values and the Potential of Social Media Councils: Research Report Americas, Hamburg: Hans Bredow Institute (May 2023).

"As Digital Trade Expands, Data Governance Fragments," (with Panthea Pourmalek and Yves Tiberghien), Centre for International Governance Innovation (February 9, 2023). Discussed in a Twitter Space on February 14, 2023.

"Can Elections Survive the Digital Age?" (with Panthea Pourmalek and Yves Tiberghien), Centre for International Governance Innovation (January 5, 2023).

"History Provides Insights into the Future of Cattle Breeding," (with Will Wright, Marina A.G. von Keyserlingk, Katherine E. Koralesky, and Daniel M. Weary), *Milk Producer Magazine* (Fall 2022), p. 19.

"Platform Transparency Requires Research — but Who Will Do It?" Centre for International Governance Innovation (September 22, 2022).

"Can We Move beyond Disinformation Studies?" Centre for International Governance Innovation (August 2, 2022). Translated into Portuguese here.

"Platform Governance Needs a Global Response," (with Nanjala Nyabola and Taylor Owen), Centre for International Governance Innovation (June 13, 2022).

"One Way to Fight Disinformation is to Provide Something Better," Centre for International Governance Innovation (June 6, 2022).

"Communications, Technology and Canadian Foreign Policy," in Essay Series on "Situating Canada in a Changing World," Centre for International Governance Innovation (April 25, 2022).

"Will War Propel or Delay the Global Push to Reform Social Media?," (with Blayne Haggart et al.), Centre for International Governance Innovation (April 7, 2022).

"The Path Dependency of Infrastructure: A Commonly Neglected Aspect of Platform Governance," Project for Peaceful Competition, King's College London, and Centre for International Governance Innovation (February 14, 2022).

"Time for Transparency from Digital Platforms, But What Does That Really Mean?," (with Alicia Wanless), Lawfare, Brookings Institution (January 20, 2022).

"As Omicron Surged, So Did Abuse of Health Communicators Online," Centre for International Governance Innovation (January 12, 2022). Reprinted in *Electronic Healthcare Law Review* 12.3 (February 2023), pp. 29-32.

"History Explains Why Global Content Moderation Cannot Work," TechStream, Brookings Institution (December 10, 2021).

"In Pandemic Communications, the Learning Curve is Strangely Absent," Centre for International Governance Innovation (December 3, 2021).

"Could E-courts Help Fix Facebook's Inadequate Oversight Board?" Centre for International Governance Innovation (October 29, 2021).

"Facebook's America-Centrism is Now Plain for All to See," Centre for International Governance Innovation (October 4, 2021).

"Stopping the Hostile Online Attacks Hurled at Candidates," (with Chris Tenove), Policy Options/Options Politiques (September 13, 2021).

"Open Access to Data Is Critical in a Democracy," Centre for International Governance Innovation (August 25, 2021).

"Disinformation: It's History," Centre for International Governance Innovation (July 14, 2021).

"Lessons from South Korea's Approach to Tackling Disinformation," (with Yoojung Lee), TechStream, Brookings Institution (July 12, 2021).

"Whose Democracy Counts When Global Social Media Rules Are Set?" Centre for International Governance Innovation (June 18, 2021).

"What Can Canadian Law Makers Draw from the New UK Online Safety Bill?" (with Suzie Dunn and Will Perrin), Centre for International Governance Innovation (May 20, 2021).

"Taiwan's COVID-19 and Pandemic Experience: What are the Lessons for Canada?" Canadian Global Affairs Institute/Institut Canadien des Affaires Mondiales (April 13, 2021).

"Does Deplatforming Trump Set a New Precedent for Content Moderation?" (with Jameel Jaffer et al.), Centre for International Governance Innovation (January 18, 2021).

"The Dangerous Inconsistencies of Digital Platform Policies," Centre for International Governance Innovation (January 13, 2021).

"Beyond Briefings: How Canadian Officials Can Communicate More Effectively during the Covid-19 Endgame," (co-written with Ian Beacock), First Policy Response (January 13, 2021).

"The Promise and Peril of Anti-Pandemic Technology," TechStream, Brookings Institution (December 10, 2020).

"When Democracy meets Efficiency: How Communications Can End the Pandemic," Institute Montaigne (November 5, 2020). Translated into French.

"Is News Property? How Digital Platforms are Resurrecting a Centuries-Old Question," Centre for International Governance Innovation (October 30, 2020).

"How a Public Health Approach Could Help to Curb the Infodemic," Centre for International Governance Innovation (October 15, 2020).

"Lessons Learned from Taiwan and South Korea's Tech-Enabled Covid Communications," TechStream, Brookings Institution (October 6, 2020).

"Should Big Tech be Setting the Terms of Political Speech?" (with Samantha Bradshaw et al.) Centre for International Governance Innovation (October 5, 2020).

"Covid-19 Has Democratic Lessons to Teach. Has Angela Merkel Helped Germany to Learn Them?" (with Ian Beacock and Sudha David-Wilp), Transatlantic Take, German Marshall Fund of the United States (October 2, 2020).

"Why Doesn't TikTok Get Policy Makers' Attention?" Centre for International Governance Innovation (June 25, 2020).

"Paris Call Community for Countering Election Interference: What Democracies Can Learn from the Government of Canada," (co-written with David Salvo), Alliance for Securing Democracy, German Marshall Fund of the United States (May 26, 2020).

"Should There Be a Public Health Exemption for Section 230?" TechStream, Brookings Institution (May 18, 2020).

"Platforms Adapted Quickly during the Pandemic – Can They Keep It Up?" Centre for International Governance Innovation (May 14, 2020). Translated into French for Institut Montaigne (June 9, 2020).

"Why the U.S. Needs a Pandemic Communications Unit," TechStream, Brookings Institution (April 29, 2020).

"How to Use Communications as a Medical Intervention," German Marshall Fund of the United States (April 1, 2020).

"A New Blueprint for Platform Governance," Centre for International Governance Innovation (February 24, 2020).

"How Transparency Reporting Could Incentivize Irresponsible Content Moderation," Centre for International Governance Innovation (December 10, 2019).

"How Platforms Could Benefit from the Precautionary Principle," Centre for International Governance Innovation (November 19, 2019).

"What Does Twitter's Ban on Political Ads Mean for Platform Governance?" (with Joan Donovan et al.), Centre for International Governance Innovation (November 5, 2019).

"Social Media Councils," CIGI Series on Platform Governance, Centre for International Governance Innovation (October 2019).

"Disinformation and Democracy in Historical Perspective," NATO Association of Canada/Association Canadienne pour L'OTAN (Fall 2019), pp. 15-18.

"Social Media Platforms and the Upside of Ignorance," Centre for International Governance Innovation (September 2019).

"Looking to History for Lessons on Platform Governance," Centre for International Governance Innovation (July 2019).

"Without Improved Transparency, Platform Regulation Is a Pipe Dream," Centre for International Governance Innovation (July 2019).

"Internet Governance Can't Be Divorced from Infrastructure Governance," Centre for International Governance Innovation (July 2019). Translated into French and published by Institut Montaigne (December 2019).

"The Next North American Election: How Canada is Protecting Itself and What Can Still be Done," (co-authored with David Salvo), Alliance for Securing Democracy, German Marshall Fund of the United States (March 2019).

"How a Standards Council Could Help Curb Harmful Online Content," (co-authored with Fenwick McKelvey and Chris Tenove), Policy Options (February 2019).

"What the History of Radio Tells Us about Technology and Democracy," Chatham House (October 2018).

"Communications and the Integrity of Elections," *The Global Exchange* (September 2018).

"How History Helps Us to Uncover the Real Successes of Middle Power Internationalism," Centre for International Policy Studies, University of Ottawa (July 2018).

"Gemeinsam mit den Guten. Wie ein EU-Handelsabkommen mit Kanada zum Wertepaket wurde," *Internationale Politik* (May/June 2017): 53-57.

"Kommunikation in der Ära von Fake News," *Zukunftsinstitut* Politics & PR 4.0 (April 2017).

"Why Germany Might Take a Maple Leaf out of Canada's Book," Transatlantic Academy (March 10, 2017).

"Approaching Trump," (with Sir Michael Leigh, Stefan Fröhlich, and Joshua Walker), German Marshall Fund (March 8, 2017).

"Political Communications in the 'Fake News' Era: Six Lessons for Europe," Transatlantic Academy Policy Brief (February 13, 2017).

"The European Union Clashes with Google over Copyright," German Marshall Fund Transatlantic Take (October 11, 2016).